



## California High School Program Sponsor Program Athletic Field Banner - 2022

Cal Athletic Boosters Program Supports 24 Teams at three levels (Varsity, Junior Varsity and Frosh). These teams consist of over 1,000 young men and women who share a passion for High School Sports!

Expenditures related to equipment, uniforms, referees, coaching staff and tournaments are not all covered by the school, so teams are forced to fundraise to off-set their team expenses, making it essential that we seek financial assistance from sources such as your organization. By associating with our program, your business will gain positive exposure throughout our school year by placing an advertisement at the California High School Athletic Field. Banners will be placed facing the home stands around the athletic field. The banners will be in place for all events. These events include:

Freshman, Junior Varsity, and Varsity Football, Men's and Women's Soccer, Men's and Women's Lacrosse, Track and Field, Band competitions and any City of San Ramon activities that take place at the California High School Athletic Stadium. Also included are the graduations ceremonies for California High School, Pine Valley Middle School and Iron Horse Middle School.

Your ad will be seen by thousands of potential customers over the 12 months that it is place.

By purchasing a banner in our program you will be enhancing community relations while providing opportunities for youths to develop their skills and self-confidence. Your donation is 100% tax deductible!

Organizations sponsoring **California High Athletic Boosters** are able to choose from the following sponsor levels:

\_\_\_\_\_ **\$500\*\* for 3'x5' banner (20% can be donated to sport of your choice)**

\_\_\_\_\_ **Donation Only (any amount gladly accepted)**

### **Your advertisement can be purchased as follows:**

- Graphic to be provided by sponsor
  - Vector files (.ai or .eps) for logos., if only an image (.jpg), it needs to be the highest resolution.
- Email to [calathletics@srvef.org](mailto:calathletics@srvef.org)
- Mail order and payment to – California High School (Attn:CAB)
- Please make all checks payable to **Cal High Athletic Boosters**
- Banner will be ordered upon receipt of payment and will be in place for 12 months starting the first day the banner is in place.

**Any questions or to email ad/artwork, please email [calathletics@srvef.org](mailto:calathletics@srvef.org)**

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All checks payable to – **California High Athletic Boosters**

Mailing Address: **Cal High 9870 Broadmoor Dr, San Ramon, CA 94583 - Attn: CAB**

Business: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Email address: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Team Sponsored: \_\_\_\_\_

*\*additional \$25 fee if design assistance is needed*

California High School Athletic Boosters 9870 Broadmoor Dr. San Ramon, CA 94583  
501c(3) Tax ID #68-0229384